

**August 31, 2011**



## **City Council Committee Report**

**To: Mayor & Council**

**Fr: Tara Rickaby, Planning Administrator**

**Re: Kenora Rotary  
Variance to Sign By-law 115-2010**

### **Recommendation:**

That Council of the City of Kenora approves the variance request, from the following sections:

4.1 (e) to permit signs on public property

4.1(h) to permit signs which do not relate to any use of the premises upon which they are located

and to permit the permanent erection of a sign promoting the service club's non-profit events in the City of Kenora.

### **Comment/s:**

Roads Supervisor: No objection to location.

Parks Supervisor: No objection.

Operations Manager: Locate must be done by City crews and installer needs to call for any other locates ie. hydro/telephone/gas etc. before installation.

### **Background:**

The Kenora Rotary previously made use of a sign owned by the City of Kenora and located in close proximity to the current location of the Discovery Centre. When the Discovery Centre opened its doors, the City removed the sign and indicated that it would help the Rotary Club to find an alternate location for the sign. The erection of the sign, in its new location, is the responsibility of the Rotary Club.

The Planning Administrator commented that one of the underlying objectives of the sign by-law is to control signage within the City. The reason that section 4.1(h) was implemented was because it effectively controls the amount of signage within the City. Section 4.1 (e) also ensures that the City of Kenora is standing behind its own goals by, generally, not permitting the use of City lands for commercial signage, however offering an opportunity for non-profit agencies to raise awareness for their particular mandate.

**Budget: N/A –**

**Communication Plan/Notice By-law Requirements: Notice by agenda of Property and Planning Committee and Council, Kenora Rotary Club, Licensing, City Clerk and Commissioner of Signs**



Approximate location Rotary sign

Rice Ave. S

Mik Richards Way

Second Ave. S

Fifth St. S

Wishway Lane